

WEST LINCOLN
chamber of commerce

The 2026 Community Impact & Visibility Sponsorship Program



westlincolnchamber.com

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Sponsorship & Advertising Menu 2026

Diamond Sponsor – “The Trailblazer”

\$6,500/year | \$535/month – Only 2 Available

Max Visibility + Community Leadership

What You Receive:

- Title Sponsorship of ONE Signature Chamber Event OR the Business Awards
- One full table at the selected Signature Event
- Opportunity to speak or showcase video at the chosen Signature Event
- Your banner displayed at chosen event
- Company promotional materials on tables.
- Gold Level Sponsor to all other signature events including 4 tickets each.
- Logo included on: Event signage, programs, Chamber website, social media posts
- Travelling Banner: Your brand appears at ALL major events
- Verbal Mention at all signature events
- Website Advertising: The Spotlight (digital billboard) for full-year coverage (\$1200 value) + The Partner Level (\$600 value)
- Social Media: 4 Instagram Story Takeovers OR Reels highlighting your business
- E-Blasts: 4 dedicated e-blasts to full membership
- 2- Industry Insight Sponsorships
- Enhanced Chamber Perks App Profile
- Prime booth/activation space at major events
- Chamber Perk App Sponsor
- First right of refusal for next year

Sponsorship & Advertising Menu 2026

Gold Sponsor – “The Connector”

\$3,400/year | \$275/month – Only 10 Available

What You Receive:

- Gold Level sponsorship of ALL Signature Chamber Events
- 4 tickets to all signature events
- Logo included on: Event signage, printed materials, website, social media posts
- Verbal Mention at all signature events
- Travelling Banner: Your brand included at ALL major events
- Website Advertising: The Spotlight for full-year placement
- Social Media: 2 Instagram Story OR Reel
- E-Blasts: 2 dedicated e-blast
- 1- Industry Insight Sponsorships
- Enhanced Chamber Perks App Profile
- Chamber’s Perk App Sponsor
- Prime booth/activation space at signature events

Sponsorship & Advertising Menu 2026

Emerald Sponsor – “The Rising Star”
\$2,000/year

What You Receive:

- Emerald Level Sponsorship of all Signature Chamber Events
- 2 tickets for each event
- Logo included on: Event signage, printed materials, website
- Verbal Mention at all signature events
- Travelling Banner: Included at all events
- Website Advertising: The Partner for 1 year
- Social Media: 1 Instagram Story OR Reel
- E-Blasts: 1 e-blast
- Enhanced Chamber Perks App Profile
- Booth/activation space at selected events

Sponsorship & Advertising Menu 2026

Silver Sponsor – “The Spotlight”
\$900/year | \$75/month

What You Receive:

- Logo on printed & digital materials for ALL Signature Chamber Events
- 1 ticket to each Signature Chamber Event
- Website Advertising: The Showcase for 3 months
- Social Media: 1 Instagram Story OR Reel
- Enhanced Chamber Perks App Profile

À La Carte Advertising

| Name | Description | Price |
|---------------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------------|
| The Roadrunner – Chamber Travelling Banner | Display your logo at multiple events & locations | \$250 early bird / \$285 regular |
| The Messenger – Paid E-Blasts | Send targeted promotions, news, or event details | \$120 per blast \$140 non -mem |
| The Spotlight – Digital Billboard | Highest visibility on homepage and throughout the site | \$300 (3 mnts) |
| The Partner – Featured Website Placement | Highlight your business on key pages of the website | \$150 (3 mnts) |
| The Showcase – Sponsor Website Placement | Entry-level website placement, ideal for ongoing visibility | \$125 (3 mnts) |
| The Star – Behind The Biz Social Spotlight | Feature your business in Chamber social channels (takeover) | \$100 + |
| Industry Insight Host | Share your expertise via a workshop or presentation; highlight your business and educate the community | \$200 |

À La Carte Advertising can be purchased separately or to supplement any tier for maximum exposure.